



Position: Volunteer Content Creator
Organization: U.S. Army Auxiliary Activation Project
Location: Remote
Commitment: Flexible, Part-Time

Overview:

The U.S. Army Auxiliary Activation Project is seeking volunteer content creators to help raise awareness and build support for the activation of a federally recognized U.S. Army Auxiliary. This role is ideal for passionate individuals with experience in writing, graphic design, video production, or social media management who want to contribute to a national effort supporting the Army and service-minded Americans.

Responsibilities:

Content Development: Create engaging and informative written and visual content for the project's website, blog, social media, and promotional materials.

Social Media Management: Develop posts, graphics, and short videos for platforms like Facebook, Twitter, Instagram, TikTok and LinkedIn to grow awareness and engagement.

Video & Graphic Design: Design promotional materials, infographics, and short videos that explain the mission and goals of the Army Auxiliary Activation Project.

Newsletter & Email Content: Assist in writing and formatting email campaigns and newsletters to keep supporters informed.

Storytelling & Interviews: Conduct interviews with veterans, military retirees, and other supporters to share their insights and perspectives on why the Army Auxiliary is needed.

SEO & Web Content Optimization: Help improve the project's website content for search engines and user engagement.

Qualifications:

- Experience in writing, content creation, social media management, or graphic design.
- Familiarity with Canva, Adobe Creative Suite, or video editing tools (preferred but not required).
- Strong communication and storytelling skills.
- Passion for supporting military, veterans, and public service initiatives.
- Ability to work independently and meet deadlines.

Benefits:

- Be part of a national grassroots effort to establish a vital support organization for the U.S. Army.
- Gain experience in content marketing, nonprofit advocacy, and digital media.
- Build a network with veterans, military personnel, and service-minded individuals.
- Help shape the future of an organization that can make a real impact on national preparedness and military support.

How to Apply:

Interested individuals can visit www.ArmyAux.org to learn more or email admin@ArmyAux.org with a brief introduction and samples of past work (if available).

NOTE:

All work must be reviewed and approved by the US Army Auxiliary Activation Project Administrator prior to publishing for the public

